

Business and Geopolitics: The indissociable pair

Global Commodity Risk Management Forum

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Agenda

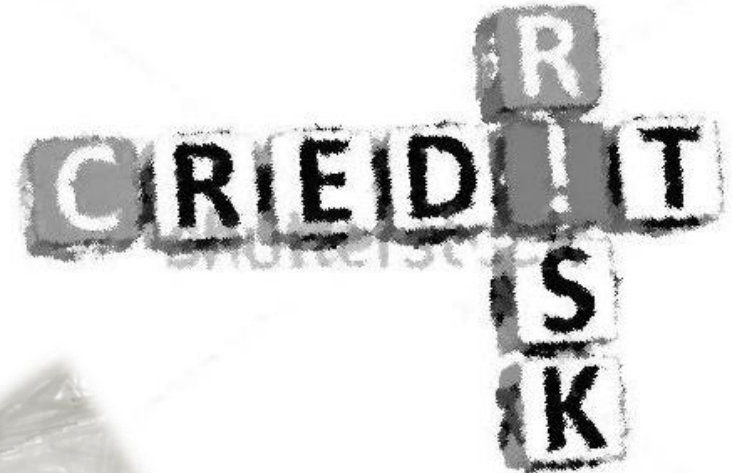
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| 1 | A world tour at the current critical regions |
| 2 | How far can you go into the regions in crisis? |
| 3 | How prompt is your company in its response to instability movements? |
| 4 | Exit and return strategies: Best practices |

A world tour at the current critical regions

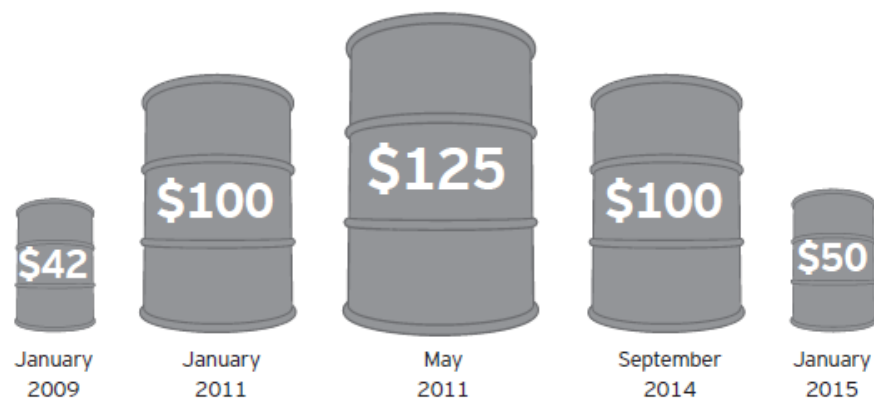


Examples of Business Risk

- Market Risk
- Credit Risk
- Operational Risk
- Regulatory Risk
- Geopolitical Risk



What causes Business Cycles?



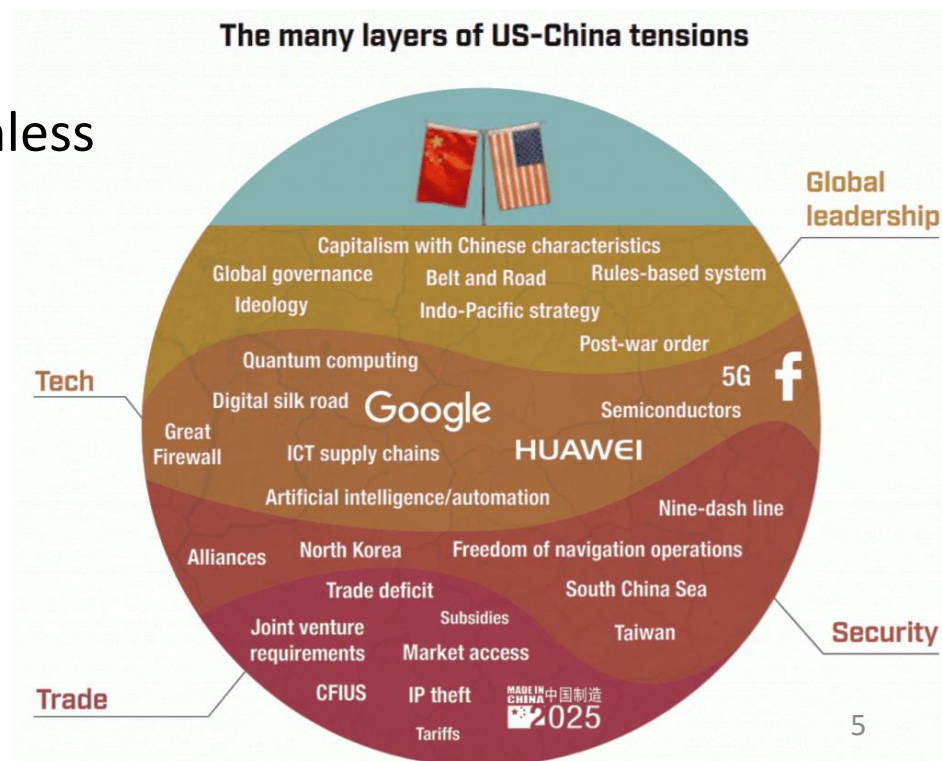
US dollar price per barrel of oil



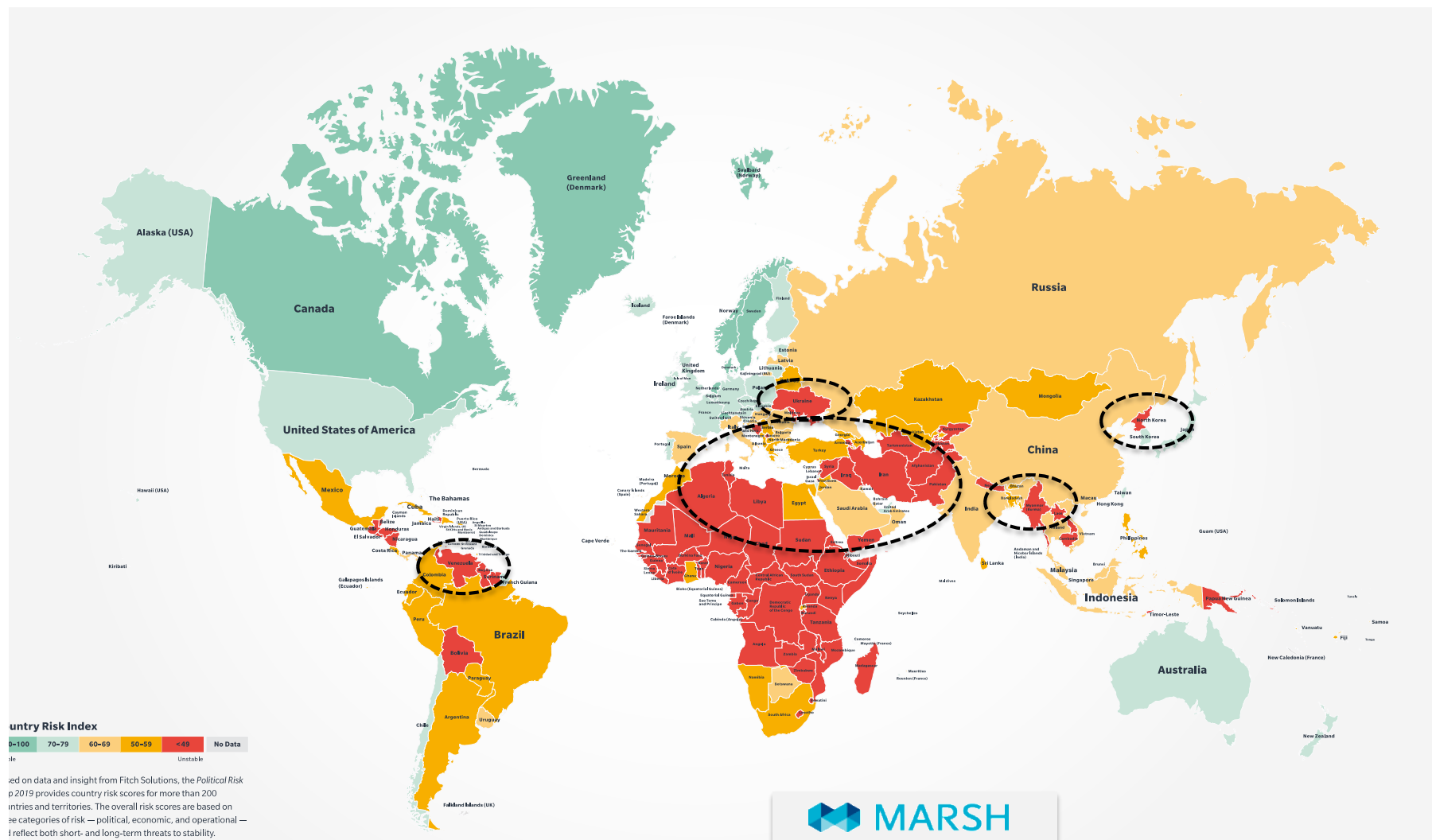
Top Five Risks for 2019*

1. US-China trade rift foretells a new global order
2. The global data switchback ride
3. American political gridlock
4. Extreme weather disruption
5. Multinationals becoming nationless

* Source: Control Risks



Political Risk Map: current critical regions

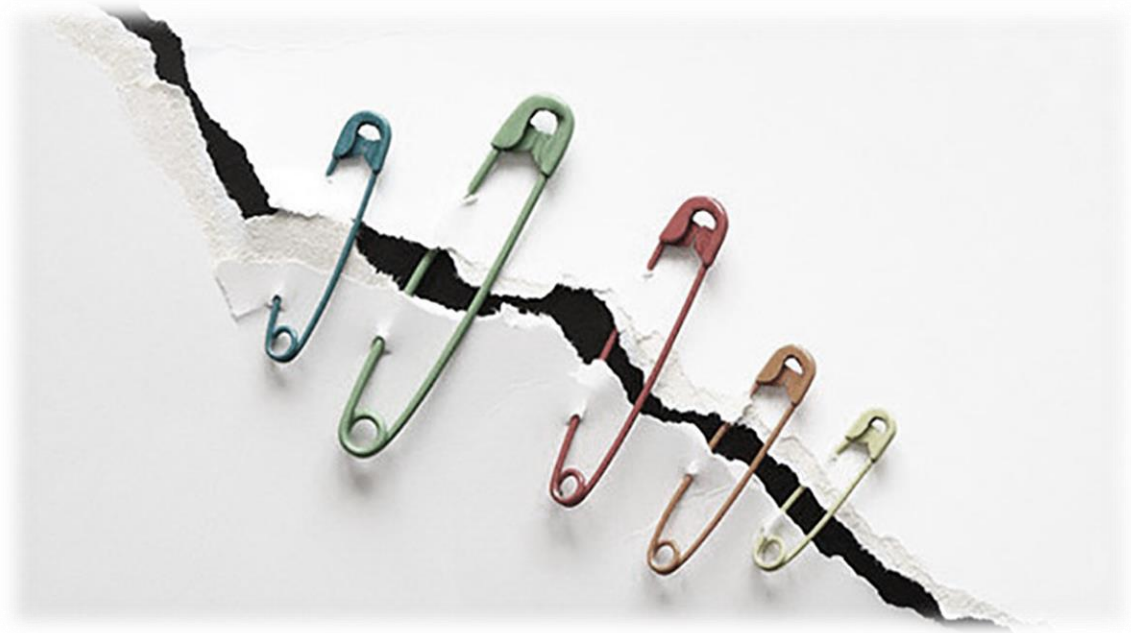


How far can you go into the regions in crisis?



Conflicts to continue observing in 2019

- Yemen
- Afghanistan
- US – Chinese tensions
- US – Iran rivalry
- Venezuela
- Ukraine

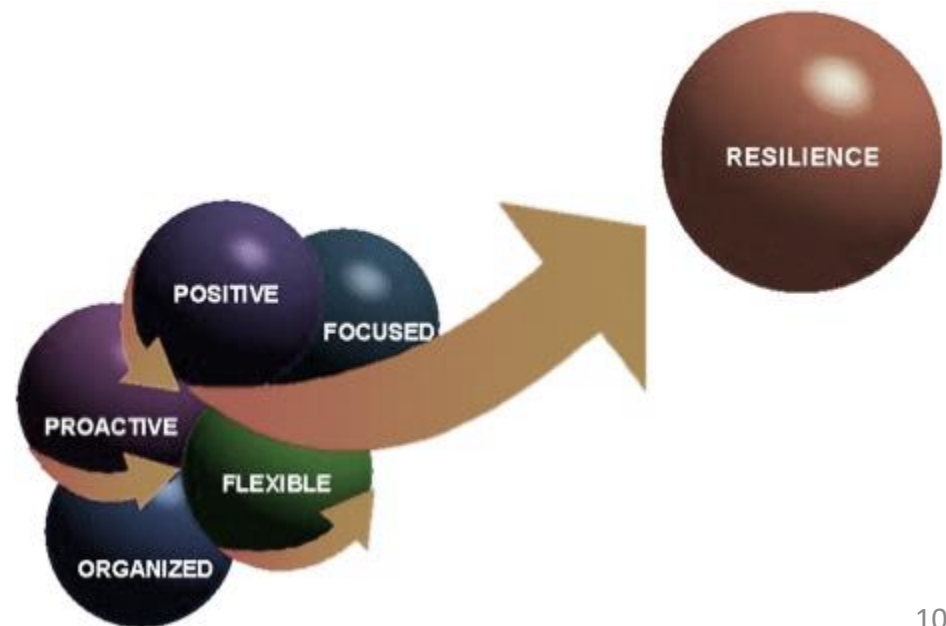


How prompt is your company in its response to instability movements?

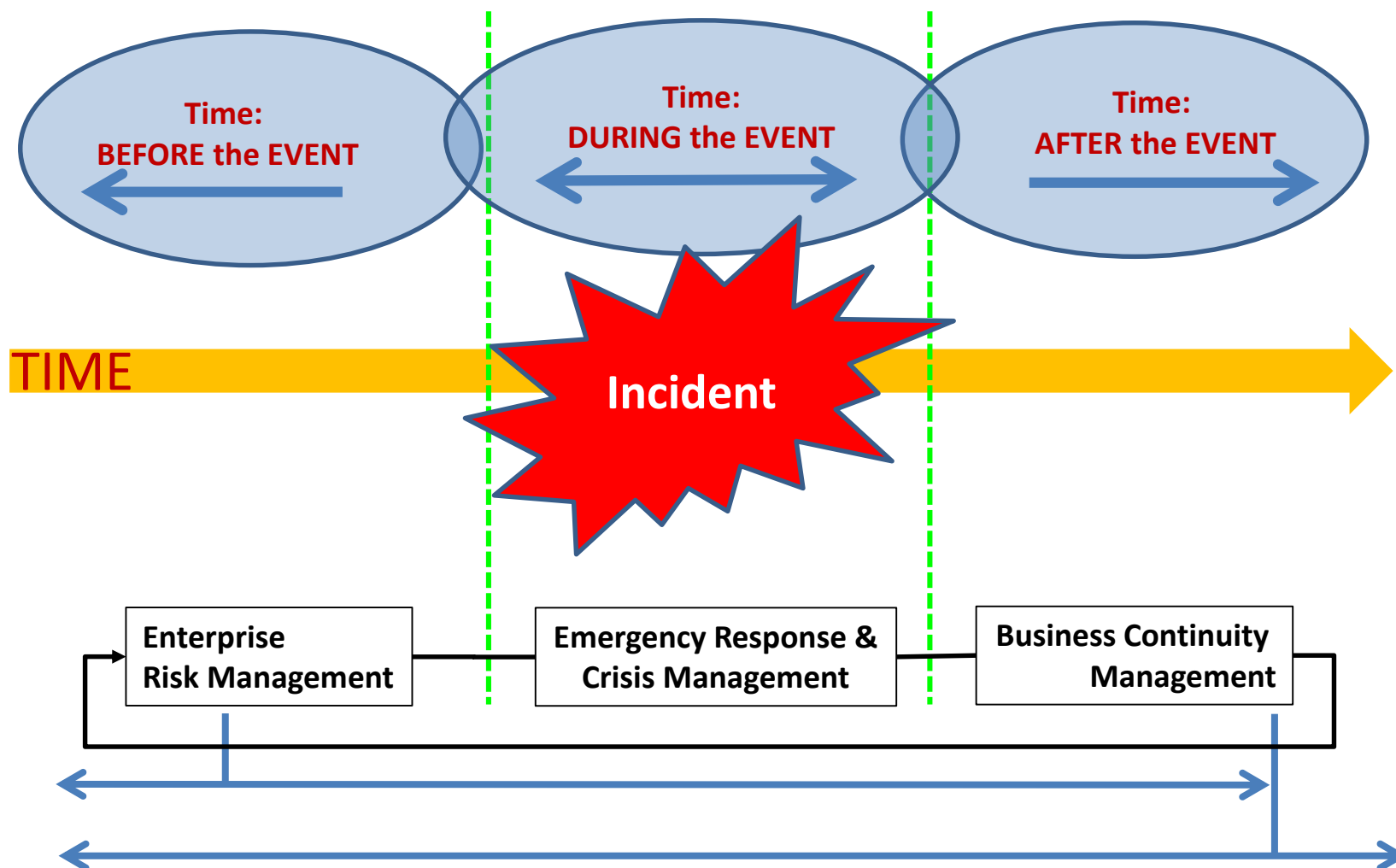


How Resilience are we?

- Can we adapt to stressful situations better than others?
- Are we able to recover quickly from adverse experiences?
- Do we have the ability to cope effectively with high work demands?
- Are we able to react positively to change?



What do ALL events / incidents / crises have in common?



Is ERM in place?

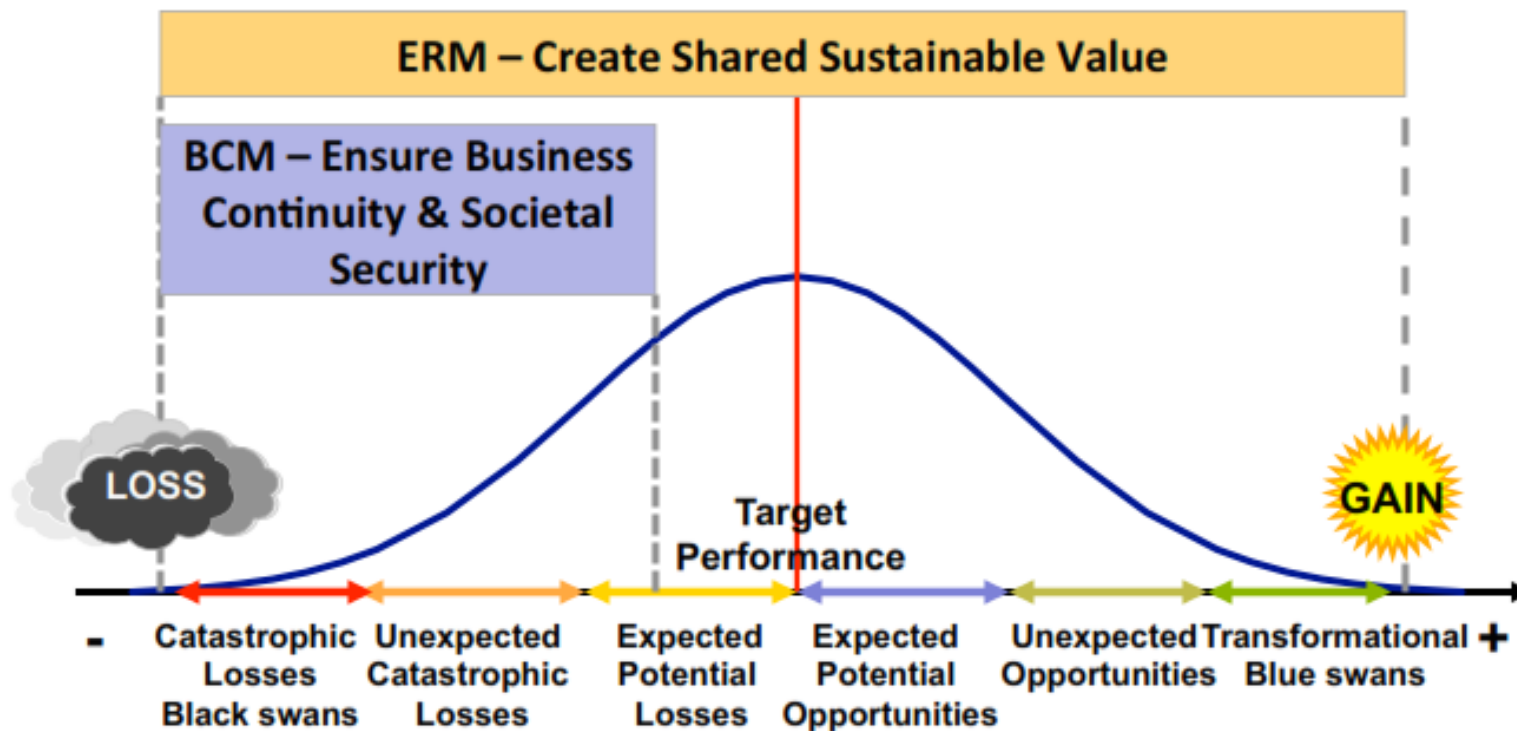
- ☐ Reduce unacceptable performance variability
- ☐ Successfully respond to a changing business environments
- ☐ Build confidence of investment community & stakeholder



How about BCM, is it implemented?

- Risk of business interruption
- Reputation and brand
- Recovery from business upset
- Resilience against disruption
- Changing business environment

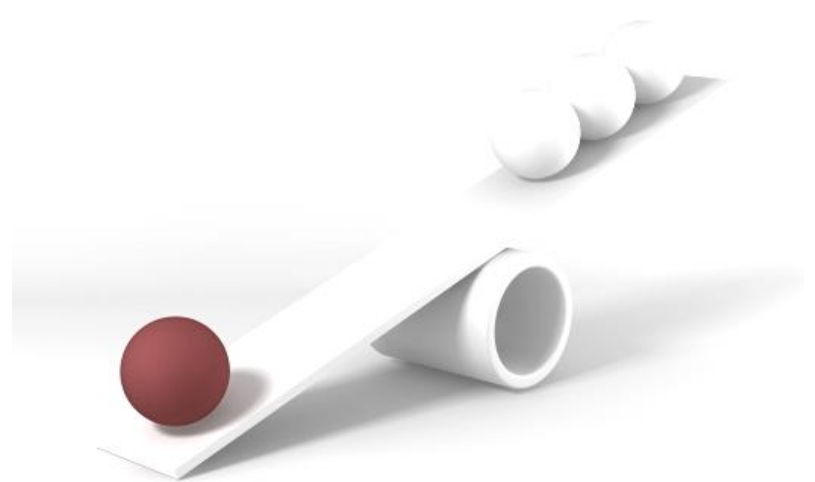
ERM vs BCM Area of Focus & Objectives



Risk can lead to either negative or positive impact depending how it is managed

Be resilient

1. Competitiveness
2. Coherence
3. Efficiency & effectiveness
4. Reputation
5. Societal / community resilience



Have all systems & strategies under one roof..



Crisis
Management



Exit and return strategies: Best practices



Business Exit strategy

- Developing the strategy, when and how?
- Succession planning
- Term of the business
- Investors, stakeholders & who else?



Business Exit strategy: which is best?

- Trade sale / Buyout
- Merger
- Liquidation
- IPO (Initial Public Offering)
- Shutting down



be resilient





Biography

Hassan Al-Alawi has over twenty five years of extensive experience in the field of engineering and project management, project finance and debt capital market, risk and business continuity management, corporate governance best practices in industry gained from various positions.

Hassan is Senior Director at Oman's Infrastructure management Fund (OIM); a specialist infrastructure manager wholly owned by Oman's Sovereign Wealth Fund (State General Reserved Fund - SGRF).

Have excellent experience in developing, implementing and leading ERM, BCM and CM using international codes and standards. This reflected via chairing and delivering speeches at various international conferences of risk and resilience management in the region, Asia and Europe.

Honors & recognitions

- PFI Middle East LNG Deal of the Year – London
- TXF “Middle East ECA Finance Deal of the Year for LNG – Venice
- Chairman (and speaker) – Commodity Risk (ComRisk 18 – London, ComRisk 2017 – London, ComRisk 2016 – Dubai), Oil Trading Risk Conference (OTR2014 – Geneva, OTR2015 – Dubai) & (OTR2015)
- Second place, The IRM Global Risk Awards, Newcomer of the Year 2013, London
- First place, Business Continuity Award by BCI - Asia scale, Newcomer of the year 2012, Singapore
- First to award ‘with Distinction’ in Safety and Risk Management postgraduate at HW University, UK
- Recognition of Exemplary Performance /Bapco Silver Excellence Award, Bahrain

Qualifications & Affiliations

- Master Degree, with distinction, in Risk Management from Heriot-Watt University at the UK
- Bachelor degree in Chemical Engineering, with honors, from King Saud University in KSA
- A Specialist Member of The Institute of Risk Management (SIRM) – UK
- Affiliate Member of Business Continuity Institute (AMBCI) and a holder of CBCI – UK
- A Sustaining Member of The Professional Risk Manager's International Association (PRMIA) – USA
- A Member of Global Association of Risk Professional (GARP) - USA
- A member of Bahrain Society of Engineers - Bahrain